

11th Purchasing Initiative Western Balkans

Date: 3-4 June 2025

Venue: Pre-evening event and Conference day:
Chamber of Industry & Commerce Nuremberg (IHK Nürnberg)

Address: Pre-evening event and Conference day:
Hauptmarkt 25/27, 90403 Nürnberg

Event form: Evening event and B2B matchmaking event

Hotel recommendation

IntercityHotel Nürnberg Eilgutstraße 8, 90443 Nürnberg	3 star hotel Walking distance to IHK Nürnberg: 1,2 km Average room rate: 100€ per night
Dürer-Hotel Neutormauer 32, 90403 Nürnberg	4 star hotel Walking distance to IHK Nürnberg: 500 m Please use the keyword: BME when making the reservation per phone or email. Room rate: 115€ incl. breakfast per night
Karl August- a Neighborhood Hotel Augustinerhof 1, 90403 Nürnberg	4 star hotel Walking distance to IHK Nürnberg: 160 m Average room rate: 160€ per night

Travel Information

Travelling by car

Parking options:

- The "Hauptmarkt" parking garage (400 m walk from IHK Nürnberg).
- The "Adlerstraße" parking garage (550 m walk from IHK Nürnberg).



Travelling by bus, train or subway

IHK is a 10-12 minutes walk from the main train station "Nürnberg Hauptbahnhof" (walk north along Königstraße towards the IHK building).

By bus, the journey take about 5 minutes to Heilig-Geist-Spital Stop.

By subway, the journey takes about 5 minutes to Lorenzkirsche Station (U1 Line).

Travelling by plane

Nearest Airport: Nürnberg Airport (6,7 km)

From Nürnberg Airport:

- a) Subway U2 Line toward Nuremberg Central Station (Hauptbahnhof) and switch to U1 Line.
- b) Taxi: approximately 20 min ride.

Brief Agenda*:

PRE-EVENING EVENT, TUESDAY, 03 JUNE 2025

17:00 Guided city tour (Meeting point: Tourist Information Hauptmarkt, Hauptmarkt 18, 90403 Nürnberg)

18:00 Registration

18:30 Official opening

19:00 Networking dinner

22:00 End of networking dinner

CONFERENCE AGENDA, WEDNESDAY, 04 JUNE 2025

08:30 Check-in and reception with coffee and tea

09:00 Opening address Purchasing Initiative Western Balkans

09:45 Networking Session

11:00 B2B-Matchmaking and Meet & Greet Tables

12:30 Lunch break

15:00 Networking Coffee break

18:00 End of conference

*Full program available in a separate document.