

4th Purchasing Initiative Maghreb 2025

11-13 November, Düsseldorf and Berlin

Optional participation: 10 November, Frankfurt

9 November 2025

Individual travel to Frankfurt

10 November 2025

Company visit in Frankfurt (tbd)

Exchange dialogue with Chamber of Industry and Commerce Frankfurt

Group travel from Frankfurt to Düsseldorf, organized by BME

or

Individual travel to Düsseldorf

11 November 2025

Maghreb Forum and B2B-Meetings

Venue: IHK zu Düsseldorf, Ernst-Schneider-Platz 1, 40212 Düsseldorf

08.00 – 09.00	Registration
09.00 – 09:30	Official Opening (moderated by Lisa Immensack, BME): Ralf Schindwein, IHK Düsseldorf Andrea König, GTAI
09:30 – 10:00	North Africa – Future Procurement Market Tba, Germany Trade Invest
10:00 – 10:40	Deep dive into the markets AHK Tunisia, AHK Algeria
10:40 – 11:00	Coffee break
11:00 – 11:20	Deep dive into the markets AHK Morocco
11:20 – 11:40	Introduction of the Delegation
11:40 – 12:30	Best practice from the region Buying companies, tba.



- 12:30 – 13:30 Lunch break
- 13:30– 17:00 Individual B2B-Matchmaking
- 17:00 End of the event

12 November 2025

08:00 -14:00 Travel to Berlin, organized by BME

Participation in the Symposium

Venue: 60th BME Symposium, STATION Berlin, Luckenwalder Straße 4-6, 10963 Berlin

- 16:00 - 16:30 Briefing and participation at the BME Symposium
- 16:30 -18:20 Individual participation
- 18:20-18:50 Network Exchange Stronger together – the BME Sourcing Network
Mixed Zone beim BME-Stand, Halle 3
- 18:50 – 23:00 Individual participation at the evening event

13 November 2025

Participation in the Symposium

Venue: 60th BME Symposium, STATION Berlin, Luckenwalder Straße 4-6, 10963

- 08:30 -12:30 Individual participation
- 12.30 - 14.30 Discovery Zone: North Africa – Meetings for buyers and suppliers
Marlene Bar
- 14:30 – 17:45 Individual participation
- 17:45 – 18:30 Wrap up meeting with the delegation

Event Impressions Symposium 2024:



©Hannibal/BME



©Fontanilla/BME



©Hannibal/BME



Federal Ministry
for Economic Affairs
and Energy

BME Association for
Supply Chain Management,
Procurement and Logistics



**MITTELSTAND
GLOBAL**
MARKTERSCHLIEßUNGS-
PROGRAMM FÜR KMU

14 November 2025

Individual departure

For more information please contact:

Lisa Immensack

+49 1520 1597524

lisa.immensack@bme.de