



4th Purchasing Initiative Maghreb 2025

10-13 November, Frankfurt, Düsseldorf, Berlin

9 November 2025

Individual travel to Frankfurt

10 November 2025

Maghreb Forum and B2B-Meetings

Venue: IHK Frankfurt am Main, Börsenplatz 4, 60313 Frankfurt am Main, Germany

08.00 – 09.00	Registration
09.00 – 09.30	Official Opening (moderated by Lisa Immensack, BME): Michael Fuhrmann, IHK Frankfurt Olaf Holzgreffe, BME Andrea König, GTAI
09.30 – 10.00	North Africa – Future Procurement Market Tba, Germany Trade Invest
10.00 – 10.40	Deep dive into the markets AHK Morocco, AHK Algeria
10.40 – 11.00	Coffee break
11.00 – 11.20	Deep dive into the markets AHK Tunisia
11.20 – 11.40	Introduction of the Delegation
11.40 – 12.30	Best practice from the region Buying companies, tba.
12.30 – 13.30	Lunch break
13.30 – 17.00	Individual B2B-Matchmaking
17.00	End of the event

18:00 Travel to Düsseldorf, organized by BME



11 November 2025

Maghreb Forum and B2B-Meetings

Venue: IHK zu Düsseldorf, Ernst-Schneider-Platz 1, 40212 Düsseldorf

08.00 – 09.00	Registration
09.00 – 09.30	Official Opening (moderated by Lisa Immensack, BME): Ralf Schlindwein, IHK Düsseldorf Andrea König, GTAI
09.30 – 10.00	North Africa – Future Procurement Market Tba, Germany Trade Invest
10.00 – 10.40	Deep dive into the markets AHK Tunisia, AHK Algeria
10.40 – 11.00	Coffee break
11.00 – 11.20	Deep dive into the markets AHK Morocco
11.20 – 11.40	Introduction of the Delegation
11.40 – 12.30	Best practice from the region Buying companies, tba.
12.30 – 13.30	Lunch break
13.30 – 17.00	Individual B2B-Matchmaking
17.00	End of the event

12 November 2025

08:00 -14:00 Travel to Berlin, organized by BME

Participation in the Symposium

Venue: 60th BME Symposium, STATION Berlin, Luckenwalder Straße 4-6, 10963 Berlin

16:00 - 16:30	Briefing and participation at the BME Symposium
16:30 -18:20	Individual participation
18:20-18:50	Network Exchange Stronger together – the BME Sourcing Network Mixed Zone beim BME-Stand, Halle 3
18:50 – 23:00	Individual participation at the evening event



Federal Ministry
for Economic Affairs
and Energy



MITTELSTAND
GLOBAL
MARKTERSCHLIESSUNGS-
PROGRAMM FÜR KMU

13 November 2025

Participation in the Symposium

Venue: 60th BME Symposium, STATION Berlin, Luckenwalder Straße 4-6, 10963

08:30 - 12:30	Individual participation
12.30 - 14.30	Discovery Zone: North Africa – Meetings for buyers and suppliers Marlene Bar
14:30 – 17:45	Individual participation
17:45 – 18:30	Wrap up meeting with the delegation

14 November 2025

Individual departure

For more information please contact:

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Deutsch-Algerische
Industrie- und Handelskammer
الغرفة الجزائرية الألمانية للصناعة و التجارة
Chambre Algéro-Allemande
d'Industrie et de Commerce



Deutsche Industrie- und
Handelskammer in Marokko
Chambre Allemande de Commerce
et d'Industrie au Maroc



Deutsch-Tunesische
Industrie- und Handelskammer
المحكمة التونسية الألمانية للصناعة والتجارة
Chambre Tuniso-Allemande
de l'Industrie et du Commerce