

# 4th Purchasing Initiative Maghreb 2025

## Travel Information (10<sup>th</sup> to 13<sup>th</sup> November)

### Optional: 10 November 2025- Frankfurt:

#### Hotel recommendation Frankfurt

<p><b>Ruby Louise Hotel Frankfurt</b> Neue Rothofstraße 3 60313 Frankfurt am Main</p>	<p>4 star hotel Walking distance to IHK Frankfurt: 700 m Please use the link for your reservations: <a href="#">Ruby Hotels &amp; Workspaces   Start your journey</a> and the <b>keyword</b>: "BME091125". Alternatively, rooms can be booked under the keyword "BME091125" by telephone or email. Room rate: 109€ incl. breakfast per night</p>
<p><b>Moxy Frankfurt City Center</b> Thurn-und-Taxis-Platz 8 60313 Frankfurt am Main</p>	<p>3 star hotel Walking distance to IHK Frankfurt: 400 m Please use the link for your reservations: <a href="#">Buchen Sie Ihren Gruppen-/Firmentarif   Marriott International</a> Room rate: 110€ incl. breakfast per night</p>

#### Travel Information

**Transfers in Germany from Frankfurt to Düsseldorf and Düsseldorf to Berlin are organized and covered by BME for all participants from Morocco, Algeria and Tunisia.**

#### Travelling by plane

**Nearest Airport:** Frankfurt Airport (13,5 km)

From Frankfurt Airport:

- By train, the journey takes about 20 minutes to „Frankfurt Hauptwache“ (Train S8). IHK is a 5 minutes walk from the train station.

b) Taxi: approximately 27 min ride.

### **Travelling by train**

From Frankfurt main station:

- a) By train, the journey takes about 5 minutes to „Frankfurt Hauptwache“. From there, it's approximately a 3-minute walk to the IHK building.
- b) Taxi: approximately 15 min ride.

### **Brief Agenda\*:**

## **AGENDA FRANKFURT, MONDAY, 10 NOVEMBER 2025**

Company visit in Frankfurt (tbd)

Exchange dialogue with Chamber of Industry and Commerce Frankfurt

Group travel from Frankfurt to Düsseldorf, organized by BME

or

Individual travel to Düsseldorf

\*Full program available in a separate document.

## 11 November 2025- Düsseldorf:

### Maghreb Forum and B2B-Meetings

**Venue:** IHK zu Düsseldorf, Ernst-Schneider-Platz 1, 40212 Düsseldorf

### Hotel recommendation Düsseldorf

<p><b>Motel One Düsseldorf-Hauptbahnhof</b> Immermannstraße 54 40210 Düsseldorf</p>	<p>3 star hotel Walking distance to IHK Düsseldorf: 700 m Please use the <b>keyword</b>: "BME 2025" when making the reservation per phone or email. Room rate: 156,90 € incl. breakfast per night</p>
<p><b>Me and All Hotel Düsseldorf</b> Immermannstr. 23, 40210 Düsseldorf</p>	<p>4 star hotel Walking distance to IHK Düsseldorf: 300 m Please use the link for your reservations: <a href="#">Reservation</a> Alternatively, rooms can be booked under the <b>keyword</b> "G-ROSI" by telephone or email. Room rate: 10.11.- 126 € incl. breakfast per night 11.11.- 149 € incl. breakfast per night</p>

### Travel Information

**Transfers in Germany from Frankfurt to Düsseldorf and Düsseldorf to Berlin are organized and covered by BME for all participants from Morocco, Algeria and Tunisia.**

### Travelling by plane

**Nearest Airport:** Düsseldorf Airport (9,5km)

From Düsseldorf Airport:

- By train, the journey takes about 20 minutes to „Düsseldorf Hbf“ (Train S1 or RE5). From there, it's approximately a 15-minute walk to the IHK building.
- Taxi: approximately 15 min ride.

## **Travelling by train**

From Düsseldorf main station:

- c) By subway, the journey takes about 3 minutes to „D-Steinstraße U“. From there, it's approximately a 6-minute walk to the IHK building.
- d) Taxi: approximately 6 min ride.

## **AGENDA DÜSSELDORF, TUESDAY, 11 NOVEMBER 2025**

**08:00** Registration

**09:00** Official Opening

**09:30** North Africa – Future Procurement Market

**10:00** Deep dive into the markets

**11:20** Introduction of the Delegation

**11:40** Best practice from the region Buying companies, tba.

**13:30** Individual B2B-Matchmaking

\*Full program available in a separate document.

## 12-13 November 2025- Berlin:

### **Maghreb Forum and B2B-Meetings**

**Venue:** 60th BME Symposium, STATION Berlin, Luckenwalder Straße 4-6, 10963

### **Hotel recommendation Berlin**

Pre-reserved call-off contingents: [60. Symposium Einkauf und Logistik - BME](#)

Please note: The organizer has no influence on the availability of the offers.

### **Travel Information**

**Transfers in Germany from Frankfurt to Düsseldorf and Düsseldorf to Berlin are organized and covered by BME for all participants from Morocco, Algeria and Tunisia.**

### **Travelling by plane**

**Nearest Airport:** Berlin Brandenburg Airport (25 km)

From Berlin Brandenburg Airport:

- By bus, the journey takes about 15 minutes to „U Rudow“ (Bus X7). Then, take the subway to “Möckernbrücke”. From there, it’s about a 10-minute walk to the STATION Berlin building.
- Taxi: approximately 35 min ride.

### **Travelling by train**

From Berlin main station:

- By bus, the journey takes about 10 minutes to „S Anhalter Bahnhof“ (Bus M41). From there, it’s about a 15-minute walk to the STATION Berlin building.
- Taxi: approximately 7 min ride.

## **AGENDA BERLIN, WEDNESDAY, 12 NOVEMBER 2025**

- 08:00** Travel to Berlin, organized by BME
- 16:00** Briefing and participation at the BME Symposium
- 16:30** Individual participation
- 18:20** Network Exchange Stronger together
- 18:50** Individual participation at the evening event
- 11:40** Best practice from the region Buying companies, tba.
- 13:30** Individual B2B-Matchmaking

## **AGENDA BERLIN, THURSDAY, 13 NOVEMBER 2025**

- 08:30** Individual participation
- 12:30** Discovery Zone: North Africa – Meetings for buyers and suppliers Marlene Bar
- 14:30** Individual participation
- 17:45** Wrap up meeting with the delegation

\*Full program available in a separate document.